



Corporate Sustainability Assessment & Corporate Public Reporting

Annelies Poolman, 17 October 2018



RobecoSAM at a Glance

- Investment specialist focused exclusively on Sustainability Investing since 1995
- Offering complementary capabilities to Sustainability Investing
- Powering the Dow Jones Sustainability Indices since 1999
- Servicing a global and diversified client base
- Approximately 100 employees headquartered in Zurich, Switzerland
- Part of Dutch Robeco Holding about 200 billion Euros of AuM across the globe



RobecoSAM Corporate Sustainability Assessment (CSA)

ROBECOSAM (
We are Sustainability Investing.

RobecoSAM defines relevant criteria as

RobecoSAM Corporate Sustainability Assessment (CSA)

"Any factor which might have a present or future impact on companies' value drivers, competitive position, and thus on long-term shareholder value creation"

Environmental Dimension

- Product Stewardship
- Water-related Risks
- Climate Strategy
- Environmental Management System
- Environmental Performance

- ...

Social Dimension

- Talent Attraction & Retention
- Human Capital Development
- Occupational Health & Safety
- Stakeholder Engagement
- Human Rights

- ...

Governance/Economic Dimension

- Corporate Governance
- Code of Conduct, Compliance
- Risk & Crisis Management
- Customer Relationship Management
- Innovation Management

- ...



RobecoSAM Corporate Sustainability Assessment (CSA)

Depth and breadth of data

- History: 22 years of ESG data
- Coverage: over 4,500 companies

Established research methodology

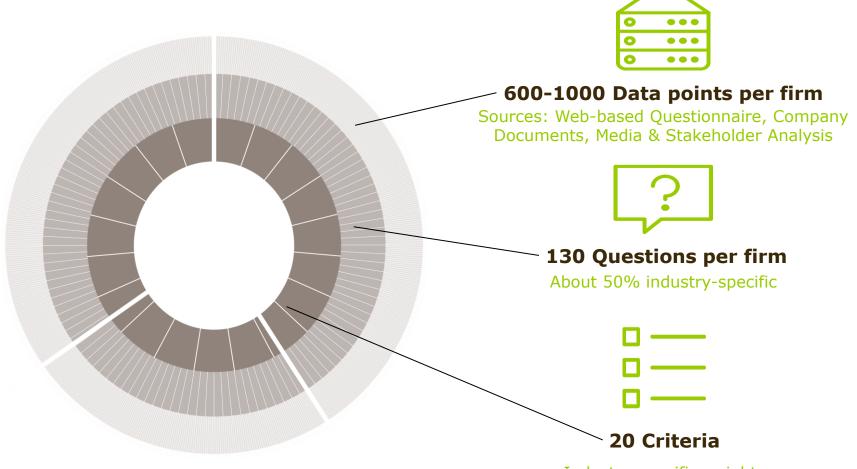
- Dedicated sustainability research
- Materiality view on 60 sectors

Content use

- Quantitative data **historic**
- Qualitative forward looking

In-depth sustainability research

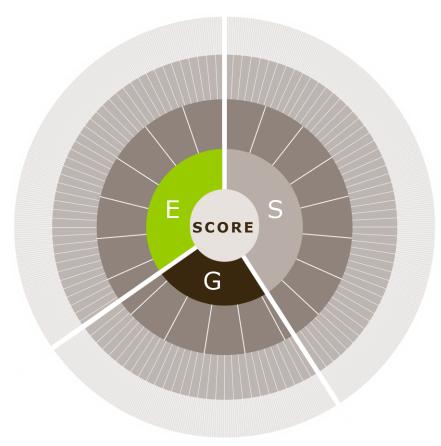
Our CSA (Corporate Sustainability Assessment) provides 360-degree insight into each firm's sustainability performance





In-depth sustainability research

Our CSA (Corporate Sustainability Assessment) provides 360-degree insight into each firm's sustainability performance





Final Corporate Sustainability Assessment Score

Assessment internally and externally audited

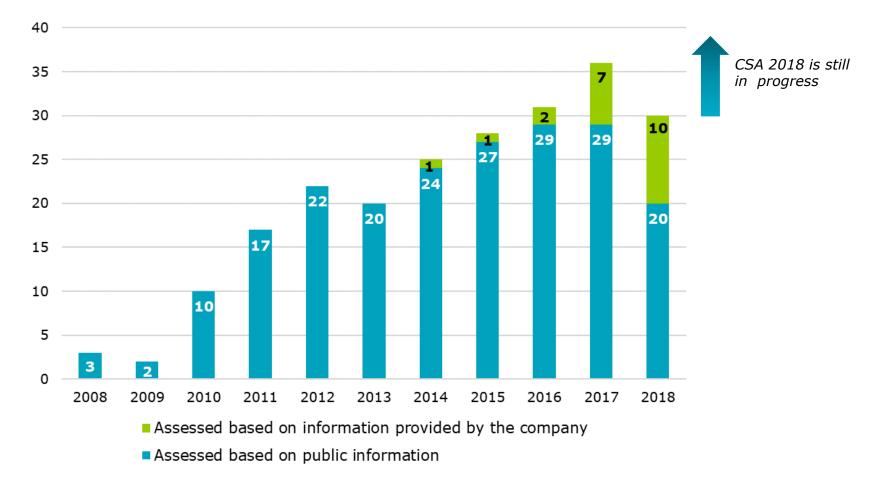


The CSA and companies from Russia



Assessing companies based in Russia since 2008

Number of companies actively participating in the CSA is increasing





Assessing companies based in Russia since 2008

Companies invited to participate in the CSA 2018

COMPANY NAME	GCS® INDUSTRY GROUP	COMPANY NAME	GCS® INDUSTRY GROUP
Aeroflot PJSC	Transportation	Novolipetsk Steel (GDR)	Materials
Alrosa PJSC	Materials	PhosAgro PJSC	Materials
Bashneft PJSC	Energy	Polymetal International PLC	Materials
Evraz PLC	Materials	Rosneft PJSC GDR	Energy
Federal Hydrogenerating Co (RusHydro)	Utilities	Sberbank of Russia PJSC	Banks
Gazprom PJSC	Energy	Sberbank of Russia Prf	Banks
Inter RAO CUSC	Utilities	Severstal PJSC	Materials
Lenta Ltd.	Food & Staples Retailing	Surgutneftegas CJSC	Energy
Lukoil PJSC	Energy	Surgutneftegas CJSC Prf	Energy
Luxoft Holding Inc A	Software & Services	Tatneft PJSC	Energy
Magnit PJSC	Food & Staples Retailing	Transneft Prf	Energy
Mail.ru Group Ltd. GDR	Software & Services	United Wagon Company PJSC	Capital Goods
MMCNorilsk Nickel PJSC	Materials	VEON Ltd ADR	Telecommunication Services
Mobile TeleSystems PJSC	Telecommunication Services	VTB Bank PJSC	Banks
Moscow Exchange MICEX-RTS PJSC	Diversified Financials	X5 Retail Group NV GDR	Food & Staples Retailing
Novatek PJSC	Energy	Yandex NV A	Software & Services



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CSA Results



Corporate Sustainability Assessment (CSA) Results as basis for Sustainability Investing

DJSI Family of products

- DJSI World Family, DJSI Diversified Family, DJSI Emerging Markets
- \$6.6 Billion in Index Licenses

S&P Long-Term Value Creation Index (LTVC)

 Launched in January 2016 with Canadian Pension Plan Investment Board (CPPIB) using the Economic Dimension Score and S&P Quality Score

S&P ESG Index Family

• S&P 500, S&P Europe 350, ASX 200, Topix 150

Robeco Asset Management

• Over €104 Billion of assets integrating CSA Scores

Bloomberg: Publication of Percentile Ranking

• 12,000+ active users of ESG Data



Dow Jones Sustainability Indices (DJSI)

DJSI Members 2018 in the MNX Metals and Mining industry

Sustainability Leaders

Company	Country	♦ DJSI World ♦ DJSI Europe ♦ DJSI No. America	· · · · · · · · · · · · · · · · · · ·
AngloGold Ashanti Ltd	South Africa	0	•
Barrick Gold Corp	Canada	• •	
BHP Billiton Ltd	Australia	0	0
Gold Fields Ltd	South Africa	•	•
Grupo Mexico SAB de CV	Mexico	0	0
Iluka Resources Ltd	Australia	0	0
Newcrest Mining Ltd	Australia	0	0
Newmont Mining Corp *	United States	• •	
Orocobre Ltd	Australia		
OZ Minerals Ltd	Australia		
Polymetal International PLC	Russian Federation	0	•
Randgold Resources Ltd	Jersey	•	
Rio Tinto Ltd	Australia	0	•
Rio Tinto PLC	United Kingdom	•	
South32 Ltd	Australia	0	•
Teck Resources Ltd	Canada	• •	

* Industry leader O Invited
Member
Index Committee Exclusion



CSA & Corporate Public Disclosure





Scoring Methodology

Assessment Focus	Description of Information Sought
Disclosure/Transparency	Disclosure of qualitative/quantitative information
Documents	Document supporting company's response
Public Documents	Publicly available document supporting company's response
Exposure/Coverage	Coverage of measures implemented or data reported
Trend	Trend of key indicators in the last three / four years
Performance	Performance of key indicators in comparison to RobecoSAM's expected threshold
Awareness	Awareness about internal and external issues and measures taken
External Verification	Third party verification of data or of processes



Public Disclosure



Public questions & Partially public questions

- Require supporting evidence from the public domain
 - Annual Report, CSR Report, Integrated Report, company publications
 - Corporate website



Assessment

- Public questions: Public disclosure is mandatory
- Partially public questions: Public disclosure is encouraged



Public Disclosure



Policies

- Codes of conduct
- Board diversity policy
- Tax policy
- Corporate environmental policy

Other material information

- Materiality process and material issues
- Commitment to Human Rights
- Share ownership structure
- Median/Mean compensation of all employees & CEO compensation
- Environmental and social quantitative data; with assurance statement
- Occupational health & safety KPIs



Conclusion



Continuous evolvement of sustainability integration



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Supplementary slides





Financial Materiality Framework

RobecoSAM's definition of materiality of sustainability

RobecoSAM defines Materiality as "Any factor which might have a present or future impact on companies' value drivers, competitive position, and thus on long-term shareholder value creation"

Key Question: How do different forms of capital impact financial performance?

Forms of capital:

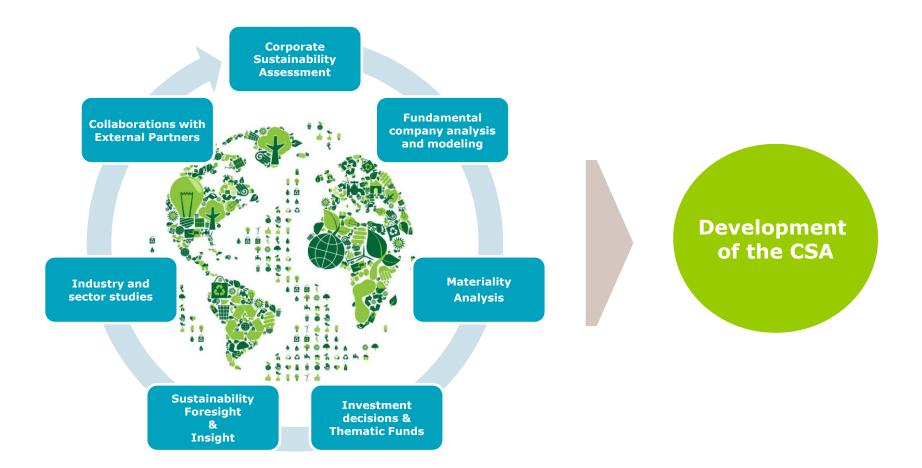
- Intellectual capital
- Customer capital
- Manufactured capital
- Human capital
- Environmental capital
- Social capital
- Financial capital & business model

Impact on financials:

- Growth (Revenue)
- Profitability (Costs)
- Capital Efficiency
- Risk profile



Development of the CSA





RobecoSAM Corporate Sustainability Assessment (CSA)

- Environmental Dimension
- Product Stewardship
- Water-related Risks
- Climate Strategy
- Environmental Management System
- Operational Eco-Efficiency
-

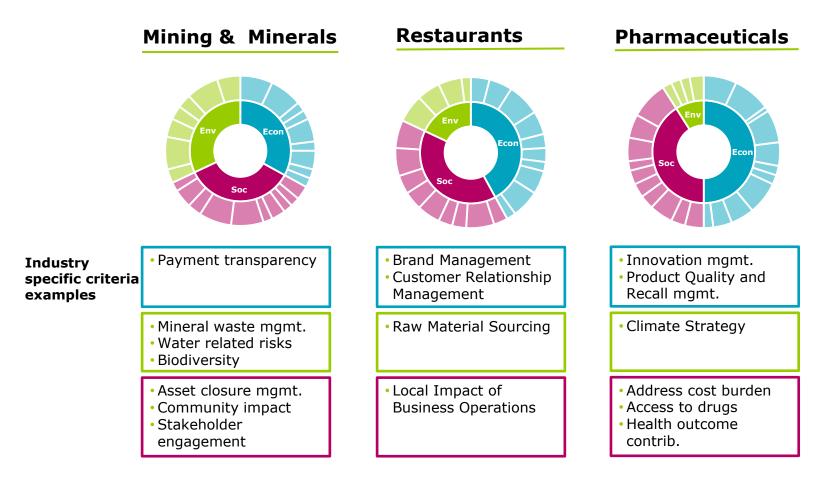


- Social Dimension
- Talent Attraction & Retention
- Human Capital Development
- Occupational Health & Safety
- Stakeholder Engagement
- Human Rights
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- Governance/Economic Dimension
- Corporate Governance
- Code of Conduct, Compliance
- Risk & Crisis Management
- Customer Relationship Management
- Innovation Management

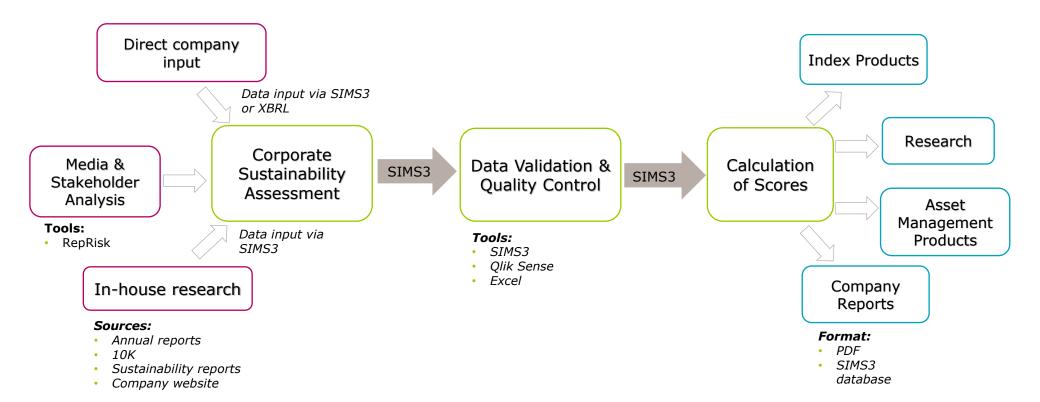


Industry Specific Approaches





CSA Process





Media & Stakeholder Analysis (MSA)

Red Flags: Analysis of Controversial Business Behaviour





DJSI Indices: Methodology

DJSI World Starting Universe

S&P Global BMI Index (Approximately 10'000 companies)

Invited Universe

Consist of the largest 3'800 (in 2016) companies by float-adjusted market-cap from the S&P Global BMI Index that have been invited to participate to the CSA

Assessed Universe

Consist of all companies that have been analyzed based on the CSA

DJSI World Index

Rule-based selection of top 10% most sustainable companies per industry, based on their sustainability scores



DJSI Selection Rules

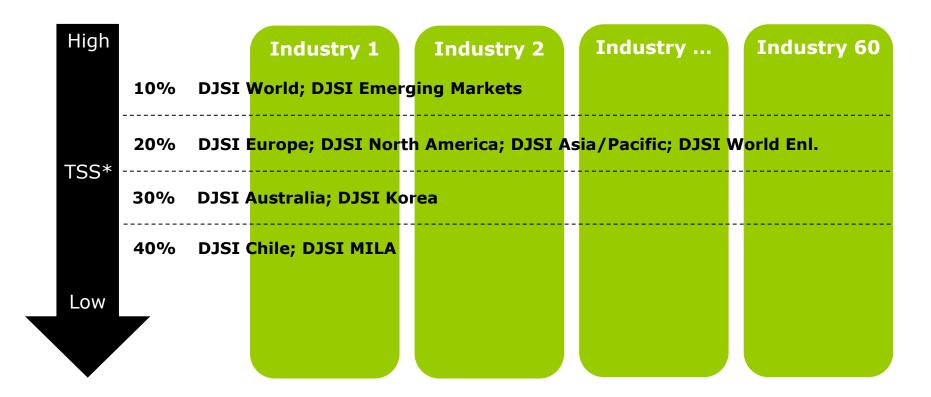
- 1. Eligibility: Companies are only eligible for selection if their score is at least 40% of the highest score within the respective index universe.
- Best-in-class selection*: Select 10% best companies per industry for World (20% for World Enlarged/regional indices, 30% for country indices, 10% for Emerging Markets).
- **3. Error margin:** Select companies outside the best-in-class interval if they are within an absolute 0.3 score distance of the last company selected in the respective industry in step 2.
- 4. **Buffer rule:** Select existing components if they are within the top 15% of their industry for World (30% for World Enlarged/regional indices, 45% for country indices, 15% for Emerging Markets).

* Industries may be merged to ensure that at least one company can be selected at the best-in-class level (provided it passes the eligibility criteria).



DJSI Indices - Constituent selection

Selection of most sustainable companies per industry





RobecoSAM on Bloomberg – Total and Dimension Rank

0) Search BI	91) Actions - 93) Settings at & Governance Dashboard (BI BESGG)		Bloomberg In	Global
vironmentat, socia esearch	51) Sustainalytics 57) ISS QualityScore	53) Robe	PCOSAM	Global
Dashbd Home	View Average Score By Company Comparison			
Environmental	Financial Banks Total	Any Metric	•	
Social	Click a Metric to filter.			
Governance	• Data • Chart			
Primers	By Company		02/06/20171	09/13/201
ta Library	Total Economic Rank			
4acro	Total Environmental Rank			
ndustry	Total Social Rank			
Company	Total Sustainability Rank			
SG Scores	-UBS Group AG		100	10
(oting (Japan)	-Westpac Banking Corp		100	10
ctivists	Australia & New Zealand Banking Group Ltd		99	9
lew Energy	-Credit Suisse Group AG		99 98 98 98 97	Ş
nitor	-National Australia Bank Ltd		98	9 9 9
lews/Research	Commonwealth Bank of Australia		98	9
omp Sheets	-Bancolombia SA		97	9
1arkets	-Banco Santander SA		96 95 94 93 92 92	9
	ING Groep NV		95	9
	-CaixaBank SA		95	9
	-Skandinaviska Enskilda Banken AB		94	9 9 9 9 9 9 9 9 9
	-Bank of New York Mellon Corp		93	9
	BNP Paribas SA		92	9
	-Deutsche Bank AG		92	
	-Citigroup Inc		92	9



RobecoSAM on Bloomberg – Company's Criteria Ranks

90) Search BI	91) Actions - 93) Settings		Bloo	omberg Ir	telligence Global
esearch	al & Governance Dashboard (BI BESGG)) ISS QualityScore	53) Robeco	CAM	Global
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Governance	• Data • Chart				
Primers	Metric		02	/06/20171	09/13/201
ata Library	=Banco do Brasil SA			,,	**, 10, 201
Macro	-Financial Stability and Systemic F	Risk		100	10
industry	-Anti-crime Policy & Measures			100	10
Company	Customer Relationship Manageme	ent		92	5
SG Scores	-Information Security & Cybersecu			89	8
/oting (Japan)	-Codes of Business Conduct			85	8
Activists	Materiality			85 85 80	8
Vew Energy	-Risk & Crisis Management			80	8
nitor	-Corporate Governance			57	5
lews/Research	Tax Strategy			29	2
omp Sheets	=Bancolombia SA				
1arkets	-Materiality			100	10
	Financial Stability and Systemic F	Risk		100	10
	-Anti-crime Policy & Measures			100	10
	-Risk & Crisis Management			94	9 9 8
	-Tax Strategy			94	S
	Codes of Business Conduct			82	8
	-Customer Relationship Manageme			94 94 82 82 75	8
	 Information Security & Cybersecu 	inty		75	7

ROBECOSAM () We are Sustainability Investing.

RobecoSAM on Bloomberg – Rank for a specific criterion

vironmental, Socia	al & Governance Dashboard (BI BESGG)	Bloomberg Intelligence Global
search	51) Sustainalytics 52) ISS QualityScore 53	RobecoSAM
Dashbd Home	View Average Score By Company Comparison	
Invironmental	Financial 🔹 Banks 🔹 Environmental 🔹 Any M	Metric 🔹
Social	Click a Metric to filter.	
Sovernance	오 Data 🔍 Chart	
Primers	By Company	02/06/2017† 09/13/201
ta Library	Business Risks and Opportunities	
1acro	-Banco Santander SA	100 10
ndustry	-BNP Paribas SA	100 10
ompany	Westpac Banking Corp	100 10
SG Scores	-Australia & New Zealand Banking Group Ltd	100 10
oting (Japan)	-Bancolombia SA	97 97
ctivists	Banco do Brasil SA	96 9
lew Energy	-UBS Group AG	96 9
nitor	-Itau Unibanco Holding SA	96 9 94 9 93 9 92 9
lews/Research	National Australia Bank Ltd	94 9
Comp Sheets	-Bank of America Corp	93 9
1arkets	-Banco Davivienda SA	92 9
	Intesa Sanpaolo SpA	92 9
	-Bank of New York Mellon Corp	92 9
	-Citigroup Inc	96 99 94 99 92 99 92 99 92 99 92 99 91 99 90 99 90 99
	-Credit Suisse Group AG	90 9
	Societe Generale SA	90 9
	-Nedbank Group Ltd	89 8
	-ING Groep NV	88 8



RobecoSAM Sustainability Yearbook Additional Recognition and visibility for sustainability leaders

One of the world's most comprehensive publications on corporate sustainability; providing sector insights into the sustainability challenges and opportunities for companies as well as showing the sustainability leaders.

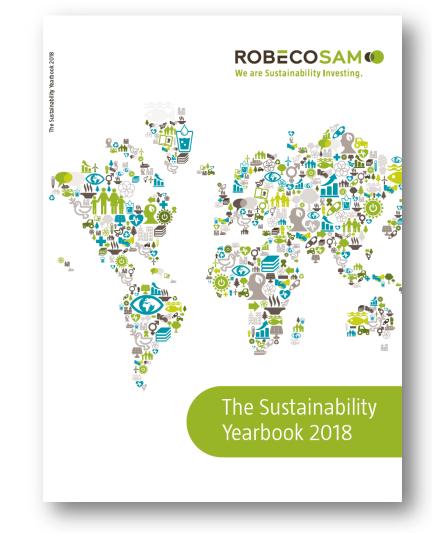
Global

Top 1%	Gold	73
Top 5%	Silver	78
Top 10%	Bronze	118
Top 15%	Mention	210

13th edition in 2018

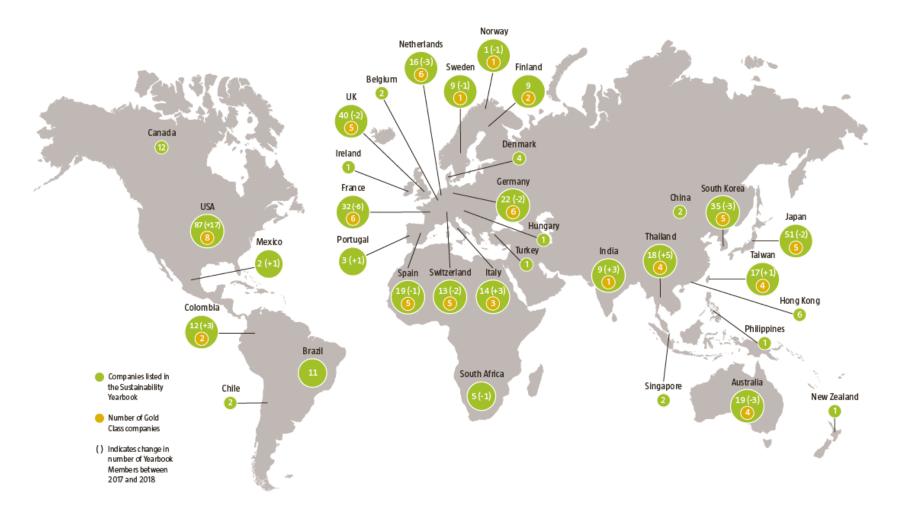
>35'000 visitors on the microsite
>105'000 page views (av. 3 min per visit)
>3'000 printed copies in circulation
>950 impressions on live paper
>1'100 clippings in several medias

http://yearbook.robecosam.com



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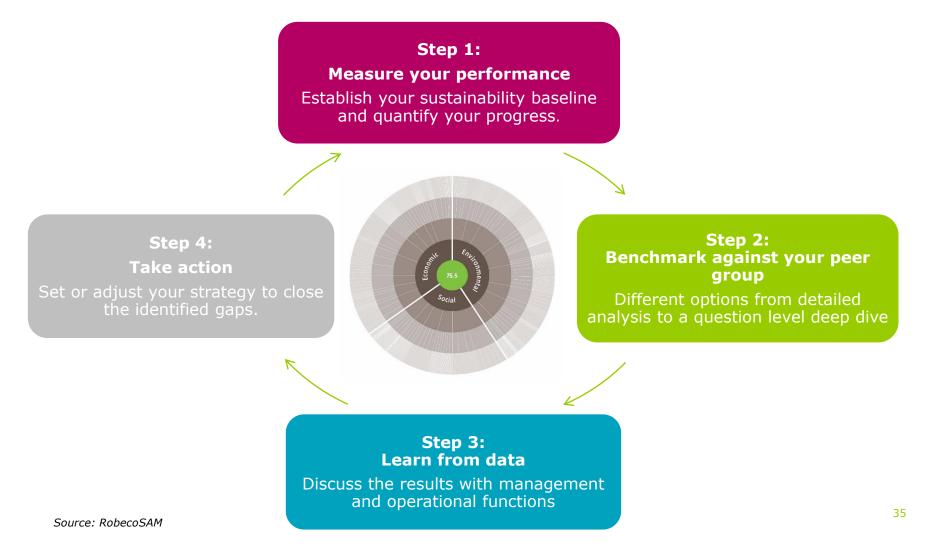
Where are the most sustainable companies located?





The Benchmarking Process

Competitive benchmarking typically involves the following repetitive steps:





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